



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1341599

Schedule Dates	09/27/16-10/03/16	Date Entered	04/25/16
Advertiser	DSCC/E/Issue/NH (67143)	Last Modified	09/26/16
Agency	Great American Media (11024)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	49/53/4627 (524666)	Headline #	ECR25161263
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Thomas,Pino,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/4627	Commission	\$237.75
Account Types	National/Political	Net Total	\$1,347.25
Billing Type	Standard	Sales Tax	
Comments	Issue Separation: 30		

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/27/16-09/30/16	5	:30	4:30P- Mike & Molly	3		X	X	X	X			3			Burlington (WFFF)	Mike & Molly	4/25/16
1.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	4:30P- How I Met Your Mother	3		X	X	X	X			3	\$45.00	\$135.00	Burlington (WFFF)	Mike & Molly	9/26/16
2.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7P- Big Bang Theory 1	3		X	X	X	X			3	\$250.00	\$750.00	Burlington (WFFF)	Big Bang Theory	4/25/16
3.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5:30P- Modern Family	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	Modern Family	4/25/16
4.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	8P- Modern Family	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	Modern Family	4/25/16
5.0	Normal Line / Prime	10/03/16-10/03/16	5	:30	8P- Gotham	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	Gotham-FOX	4/25/16
6.0	Normal Line / SPOT	10/02/16-10/02/16	5	:30	6P- 7P (EST)	1						X			\$200.00		Burlington (WFFF)	Friends	4/25/16
6.0.1	Closed Preempt	10/02/16															Burlington (WFFF)	Schedule Change/Spot *	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25161263

Changes as of: 10/2/2016 at 2:37 PM

Version: Highlighting Revision 2

CPE: 49/53/4627

Agency: Great American Media

Flight: 9/27/16 - 10/3/16

Station: WFFF

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Advertiser: DSCC IE

Market: Burlington-Plattsburgh

Total \$: \$1,585.00
Total Spots: 13
Total CPP: \$0.00

Product: issue

Agency Order #: 4980553

Primary Demo: Adults 35+

Buyer: Pino, Thomas

Con Type: POLITICAL/VOTE

Salesperson: RACHELLE RAY -

Assistant: LAILA DAFTARI

Traffic #: 1341599
Separation:

Washington DC
202-872-5880

Comments: RVSD TO GREDIT MISSED SPOT.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 9/27		Total Spots	Total \$	CPP	GRP
							9/27	9/27				
REV-6	Su 6p-7p		Friends	\$200.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 13									13	\$1,585.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25161263 Changes as of: 10/2/2016 at 2:37 PM Version: Highlighting Revision 2
CPE: 49/53/4627 Flight: 9/27/16 - 10/3/16 Station: WFFF
Agency: Great American Media Advertiser: DSCC IE Market: Burlington-Plattsburgh
GREAT AMERICAN MEDIA 3050 K ST NW Product: issue Office: WASHINGTON
SUITE 100
WASHINGTON DC 20007
Agency Order #: 4980553 Primary Demo: Adults 35+
Buyer: Pino, Thomas Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: LAILA DAFARI
Washington DC 202-872-5880
Total \$: \$1,585.00
Total Spots: 13
Total CPE: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
10/02/16 2:37 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT MISSED SPOT.
09/27/16 11:13 AM	Elizabeth Guy	Line 6 Friends 1x 10/2 n/a due to sports airing in that TP MG offer 2x 10/2 NFL Kickoff 11-12P @ Sect 5 \$100 each Please advise Thanks!
09/25/16 6:18 PM	RACHELLE RAY - Washington DC	Separation: 30
09/22/16 4:04 PM	Elizabeth Guy	Line 1 Mike & Molly Program has changed to How I Met Your Mother 4:30-5P Rates stayed the same. Please advise Thanks!
04/25/16 10:22 AM	BILL THOMAS	Separation: 30

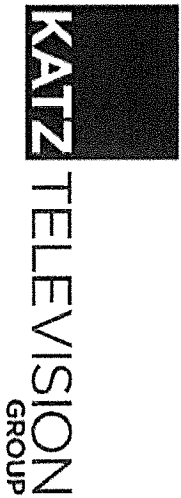
Competitive Information			
Market Budget:	\$31,700		
WFFF Share:	5%		
Comment:			
WCAX:	40%		
WPTZ:	45%		
WVNY:	10%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	13	\$1,585.00
Total	100%	13	\$1,585.00

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	13	\$1,585.00	
Total	13	\$1,585.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/2/16 2:37 PM	RACHELLE RAY - Washington DC	Revised		1	\$-200.00
Makegood 2	9/27/16 11:13 AM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	9/26/16 7:56 AM					\$0
Revision	9/25/16 6:18 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
Makegood 1	9/22/16 4:04 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	4/25/16 10:59 AM					\$0
New	4/25/16 10:18 AM	BILL THOMAS	Confirmed	14		\$1,785.00

Comments			
Changes: Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI, Comments from Separation: 30 to RVSD TO CREDIT MISSED SPOT., User Entered \$ from \$1,785.00 to \$1,585.00, Total Spots from 14 to 13, Calculated Dollars from \$1,785.00 to \$1,585.00, Competitive Market Budget from \$63,500 to \$31,700, Total \$ from \$1,785.00 to \$1,585.00, 1 buyline added or modified.			
Changes: User Entered \$ from \$0.00 to \$1,785.00, Demo Meta to [R16], 1 buyline added or modified.			
Changes: Total GIMPs to 0.			



125 West 55th St
New York, NY 10019

Contract # 25161263		Changes as of: 10/2/2016 at 2:37 PM		Version: Highlighting Revision 2	
CPE: 49/53/4627	Agency: Great American Media	Flight: 9/27/16 - 10/3/16	Station: WFFF	Total \$: \$1,585.00	
	GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: DSCC IE	Market: Burlington-Plattsburgh	Total Spots: 13	
		Product: issue	Office: WASHINGTON	Total CPP: \$0.00	

Agency Order #: 4980553
 Buyer: Pino, Thomas
 Salesperson: RACHELLE RAY - Washington DC 202-872-5880
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: LAILA DAFTARI 202-872-5880
 Total GRP:
 Traffic #: 1341599
 Separation:

Policy ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.